

# HOLLYWOOD COMMERCIAL DISTRICT STREETScape

## *Scope of Work*

### **Project Components**

#### *Traffic Analysis*

- Observation and analysis of existing conditions including:
  - Pedestrian and traffic circulation
  - Pedestrian and bike accommodations
  - Service road usage
  - Turning movements and access issues
  - Parking adequacy
- Identification of potential scenarios such as:
  - Closure of curb cuts on Edgewood Road
  - Closure of all or portion of service roads
- Identification of scenario impacts on adjacent streets and various modes of transportation

#### *Urban Design Analysis*

- Review and assess the corridor's existing plans and zoning along with storm water and traffic regulations
- Inventory and map commercial district features including:
  - Bike Facilities
  - Curb Cuts
  - Right-of-way
  - Sidewalks
  - Street lights
  - Street trees
  - Transit routes and stops
  - Other amenities
- Identify opportunities for bio-retention areas

#### *Conceptual Design Alternatives*

- Develop three concepts for streetscape improvements
- Refine selected concept and provide the following:
  - Cross-sections
  - Renderings
  - Phased implementation plan
  - Preliminary cost estimate

#### *Project Outreach*

- Presentation of alternative concepts to businesses, property owners, and residents
- Presentation of final concept to City Council

### **Projected List of Key Meetings**

- Project kickoff, including site visit, with staff from College Park and other appropriate agencies
- Review of alternative concepts with staff from College Park and other appropriate agencies
- Presentation of alternative concepts to businesses, residents, and property owners

- Review of final concept with staff from College Park and other appropriate agencies
- Presentation of final concept to City Council
- Additional meetings with staff from College Park as needed.

#### **Project Deliverables**

- Materials for public meetings (e.g. maps, PowerPoint slides, cross sections)
- Existing conditions report including summaries of the traffic and urban design analysis
- Draft plan recommendations and report for three alternatives with transportation and streetscape design concepts presented through plans and sketches
- Final plan recommendations and report for final concept with the following components:
  - Transportation and streetscape design concept with block-by-block design plan including typical street cross-sections for all key conditions outlining the following:
    - Street design standards
    - Bicycle connections and facilities
    - Pedestrian facilities
    - Other infrastructure projects related to the urban design of the final concept
  - Visual designs including cross-sections and renderings
  - Phased implementation plan outlining short- and long-term steps
  - Preliminary cost estimate broken down by each phase